WPXI 4145 Evergreen Road Pittsburgh, PA 15214

330964

Contract #

808 CASEY 9/11 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, Telerep/Washington DC, Washington DC (1040) Political - Federal Candidate (1067) POL/R CASEY/D/SEN/PA (134170) Pol/R Casey/DJUS Senate (16759) Shorr & Associates (2909) Telerep/Washington DC D'ETTORRE, MICHAEL 09/12/12-09/17/12 National/Political Standard Schedule Dates Account Types **Suyer Name** Sales Office Billing Type Advertiser Salesperson Phone/Fax Comments Agency Product Brand CPE

1831 Chestnut Street Philadelphia, PA 19103

Shorr & Associates

Jennifer Stewart 06311203 09/11/12 Normai Yes Date Entered Last Modified Order Type **Entered By** Headline # 90-00 Demo

\$68,150.00 \$68,150.00 Rate

2 2

By Broadcast Month Spots Pittsburgh (WPXI)

Sep. 2012 Grand Total:

> 15.00 Commission % Package Deal

\$10,222.50 Commission

Net Total

\$57,927.50

Sales Tax

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	Line Type / Break Type (Ref #)	Dates	Sec Length	ength Run Times	SPW	Mo Tu	Tu We Th	F. S.	Su Spots	Rate		Total	Station	Comments	Entered
1.0 N	1.0 Normal Line / Spot	09/12/12-09/14/12	ъ	:30 5:29A- Channel 11 News 530am			1 1	1	ייז	\$7\$	\$750.00	\$2,250.00	\$2,250.00 Pittsburgh (WPXI)	NEWS 530A-6A/1	9/11/12
2.0 N	2.0 Normal Line / Spot	09/17/12-09/17/12	3	:30 5:29A- Channel 11 News 530am						\$75	\$750.00	\$750.00	\$750.00 Pittsburgh (WPXI)	NEWS 530A-6A/2	9/11/12
3.0 N	3.0 Normal Line / Spot	09/12/12-09/14/12	М	:30 5:59A- Channel 11 News 6am			1 1 1	1	3	\$1,100.00	0.00	\$3,300.00	\$3,300.00 Pittsburgh (WPXI)	NEWS 6-7A/3	9/11/12
0.4 N	4.0 Normai Line / Spot	09/17/12-09/17/12	е	:30 5:59A- Channel 11 News 6am						\$1,100.00	0.00	\$1,100.00	\$1,100.00 Pittsburgh (WPXI)	NEWS 6-7A/4	9/11/12
5.0 R	5.0 Normal Line / Spot	09/12/12-09/14/12	3	:30 7A- 8A (EST)			2 2	2	9		\$850.00	\$5,100.00	\$5,100.00 Pittsburgh (WPXI)	TODAY 7-84/5	9/11/12
6.0 N	6.0 Normal Line / Spot	09/17/12-09/17/12	3	:30 7A- 8A (EST)		2			14	\$8\$	\$850.00	\$1,700.00	\$1,700.00 Pittsburgh (WPXI)	TODAY 7-84/6	9/11/12
7.0	7.0 Normal Line / Spot	09/12/12-09/14/12	É	:308A- 9A (EST)		- 8	2 2	2	9		\$800.00	\$4,800.00	\$4,800.00 Pittsburgh (WPXI)	TODAY 8-94/7	9/11/12
8.0 N	8.0 Normal Line / Spot	09/17/12-09/17/12	9	:30 8A- 9A (EST)		2	1 1	1 1	2	\$80	\$800.00	\$1,600.00	\$1,600.00 Pittsburgh (WPXI)	TODAY 8-94/8	9/11/12
9.0 N	9.0 Normal Line / Spot	09/12/12-09/14/12	3	:30 10A- Ellen			1 1 1	1 1	2		\$450.00	\$900.00	\$900.00 Pittsburgh (WPXI)	ELLEN/9	9/11/12
9.0.1 C	9.0.1 Closed Preempt	09/12/12											Pittsburgh (WPXI)	Marked as Did not Air/Spot	
10.0 N	10.0 Normal Line / Spot	09/17/12-09/17/12	٣	:30 10A- Ellen		1				\$45	\$450.00	\$450.00	\$450.00 Pittsburgh (WPXI)	ELLEN/10	9/11/12
					NFIR	MA	LION	CONFIRMATION CONTRACT	TRAC						
epted-A	Accepted-Agency/Advertiser:		ă	Date: Accepted	Accepted-Station:					Date:		Comments:			

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Philadelphia, PA 19103

Shorr & Associates 1831 Chestnut Street

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Jennifer Stewart

**Entered By** 

09/11/12 09/11/12

Date Entered Last Modified 06311203

Headline #

Demo

Yes

90-00

Normal

15.00

Commission %

Commission

Package Deal

Order Type

BOB CASEY 9/11
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, Telerep/Washington DC, Washington DC (1040) Political - Federal Candidate (1067) Pol/R Casey/D/US Senate (16759) POL/R CASEY/D/SEN/PA (134170) Shorr & Associates (2909) Telerep/Washington DC D'ETTORRE, MICHAEL 09/12/12-09/17/12 National/Political 330964 Standard Contract # Schedule Dates Account Types **Buyer Name** Billing Type Advertiser Salesperson Sales Office Phone/Fax Comments Agency Product Brand

Rate \$68,150.00	\$68,150.00
Spots 54	<u>አ</u>
Pittsburgh (WPXI)  By Broadcast Month Spots Sep. 2012 54	Grand Total:

\$57,927.50 \$10,222.50

> Net Total Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	- %	Length	Run Times SPW	Mo	Tu We	두	Sa Su	u Spots	Rate	Total	Station	Comments	Entered
11.0	11.0 Normal Line / Spot	09/12/12-09/14/12	3	:30 46	:30 4P- Judge Judy 4p		1	1 1		3	\$550.00	\$1,650.00	\$1,650.00 Pittsburgh (WPXI)	JUDY 4P/11	9/11/12
12.0	12.0 Normal Line / Spot	09/17/12-09/17/12	3	:30 4P	:30 4P- Judge Judy 4p	1				1	\$550.00	\$550.00	\$550.00 Pittsburgh (WPXI)	JUDY 4P/12	9/11/12
13.0	13.0 Normal Line / Spot	09/15/12-09/15/12		:30 6P	:30 6P- CHANNEL 11 NEWS				1	1	\$850.00	\$850.00	\$850.00 Pittsburgh (WPXI)	NEWS 6-630P/13	9/11/12
14.0	14.0 Normal Line / Spot	09/12/12-09/14/12	3	:30 6:	:30 6:59P- Jeopardy		1	1 1		3	\$2,200.00	\$6,600.00	\$6,600.00 Pittsburgh (WPXI)	JEOP 7-730P/14	9/11/12
15.0	15.0 Normal Line / Spot	09/17/12-09/17/12	3	:30 6:	:30 6:59P- Jeopardy	1				1	\$2,200.00	\$2,200.00	\$2,200.00 Pittsburgh (WPXI)	JEOP 7-730P/15	9/11/12
16.	16.0 Normal Line / Spot	09/12/12-09/14/12	3	:30 7:	:307:30P- WHEEL OF FORTUNE		1	1 1		3	\$2,200.00	\$6,600.00	\$6,600.00 Pittsburgh (WPXI)	WHEEL 730P/16	9/11/12
17.7	17.0 Normal Line / Spot	09/17/12-09/17/12	æ	:30 7:	:307:30P- WHEEL OF FORTUNE	1				1	\$2,200.00	\$2,200.00	\$2,200.00 Pittsburgh (WPXI)	WHEEL 730-8P/17	9/11/12
18.0	18.0 Normal Line / Spot	09/15/12-09/15/12	3	:30 7P	:30 7P- Jerome Bettis 7-730P				2	2	\$925.00	\$1,850.00	\$1,850.00 Pittsburgh (WPXI)	BETTIS 7-730P/18	9/11/12
19.0	19.0 Normal Line / Spot	09/15/12-09/15/12	м	:30 7:	:30 7:30P- Hines Ward Show 730-8P				7	1	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	HINES 730-8P/	9/11/12
19.0.1	19.0.1 Closed Preempt	09/15/12											Pittsburgh (WPXI)	Separation/Spot -st	
20.0	20.0 Normal Line / Spot	09/12/12-09/14/12	m	:30 1C AT	:30 10:59P- CHANNEL 11 NEWS AT 11P	2	×	×		S	\$2,700.00	\$13,500.00	\$13,500.00 Pittsburgh (WPXI)	LATE NEWS/20	9/11/12
77	21.0 Normal Line / Spot	09/17/12-09/17/12	m	:30 1C	:30 10:59P- CHANNEL 11 NEWS AT 11P	1				1	\$2,700.00	\$2,700.00	\$2,700.00 Pittsburgh (WPXI)	LATE NEWS/21	9/11/12
					CONFI	RMA	NTIO	C	INO	NFIRMATION CONTRACT	_				
epter	Accepted-Agency/Advertiser;			Date:	Accepted-Station:						Date:	Comments:			

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Pittsburgh (WPXI)
By Broadcast Month Spots
Sep. 2012 54 Grand Total: Jennifer Stewart \$10,222.50 \$57,927.50 06311203 09/11/12 09/11/12 Normai 15.00 Yes Commission % Last Modified Package Deal Date Entered Commission **Entered By** Headline # Order Type Net Total

Sales Tax

\$68,150.00 \$68,150.00

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GO-05

09/12/12-09/17/12

330964

Contract # Schedule Dates Demo

e E	Line Type / Break Type (Ref #)	Dates	Sec Length	Length	Run Times	SPW	Mo Tu	Tu We Th	ቶ	Sa Su	Spots	Rate	Total	Station	Comments	Entered
22.0	22.0 Normal Line / Spot	09/12/12-09/14/12	3	:301	:30 11:34P- TONIGHT SHOW			1	1 1		3	\$925.00	\$2,775.0	\$2,775.00 Pittsburgh (WPXI)	TONIGHT/22	9/11/12
23.0	23.0 Normai Line / Spot	09/17/12-09/17/12	3	:301	:30 11:34P- TONIGHT SHOW		1				1	\$925.00	\$925.0	\$925.00 Pittsburgh (WPXI)	TONIGHT/23	9/11/12
24.0	24.0 Normal Line / Spot	09/16/12-09/16/12	m	:301	:30 11:30P- Channel 11 News Following Football 1130P					1	1	\$3,000.00	\$3,000.0	\$3,000.00 Pittsburgh (WPXI)	NEWS FLW F8 1130P-1235A/	9/11/12
					CON	FIR	MA	DE L	202	LNC	NFIRMATION CONTRACT					
cceptec	Accepted-Agency/Advertiser:			Date.	Accepted-Station:	tation:	J	Ì		V.,		Date:	Comments:			

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